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Chair’s Report

At the end of 2017, I was confident Dementia Alliance International had played a significant role in ensuring human rights, the Convention on the Rights of Persons with Disabilities (CRPD) and dementia being seen as a disability are a focus for dementia on the global stage. Alongside, or working actively with many other individuals and organizations, we have all worked hard on this, and were thrilled to see the unanimous adoption of the World Health Organization (WHO) *Global action plan on the public health response to dementia 2017-2025* in Geneva in May 2017 at the World Health Assembly. There were many actors behind this significant achievement, and the WHO responded to the need for this plan with great urgency to achieve such a resolution. We know there is now a lot of work to do, to ensure countries implement disability and rights are embedded into their national action plans or strategies, and we encourage countries and organizations now to engage with people with dementia and our families to ensure policy and practices are changed.

I wish to acknowledge and thank the members of the 2017 board for their hard work and commitment to DAI. It really is commendable they, and DAI achieves so much for its members and the global dementia community, with no staff, and minimal funding. Without them, it would not be possible to be where we are today. I’d also like to welcome the incoming 2018 board, who were voted in at our Annual General Meeting in November 2017. We had six nominations for four vacancies, and this is such progress from our small start by 8 people diagnosed with dementia wanting to advocate as a team. DAI is proud of what it has achieved, none of which could have happened without our past and current Board members and Action group members, and we look forward to 2018.

Special thanks also go to our very hard working and loyal DAI volunteers, and we are indebted to them for this support. New volunteers are always also welcome.

DAI again signed a Memorandum of Understanding with Alzheimer’s Disease International, and continue to work in an autonomous but strategic partnership with them to ensure the inclusion of people with dementia continues to grow globally. In my role on their board, I have had the privilege of supporting the Alzheimer’s Associations in Taiwan, Indonesia and Singapore in their work, and DAI will continue to support the Low and Middle Income Countries (LMIC’s) as a partner in the STRiDE project.

We continue to welcome new members each week, and are finding the growth of our peer to peer support groups is a unique free global service actively supporting and empowering our members to live with a better quality of life.

Finally, as we neared the end of 2017, we looked forward to celebrating our 4th birthday on January 1, 2018, and to another very productive year.

Best wishes,
Kate Swaffer, Chair, CEO & Co-founder
The 2017 Board of Directors

Kate Swaffer  
Chair, CEO and co-founder

Phyllis Fehr

Bill Turner

David Paulson  
Vice Chair

Agnes Houston MBE

Maria Turner

John Sandblom  
Treasurer and co-founder

James McKillop MBE

Jerry Wylie

Eileen Taylor  
Secretary

Mick Carmody

Amy Shives

Valerie Schache (co-opted)

Global map representing Dementia Alliance International Membership.  
In four years, we now represent people with dementia in 47 countries.
On World Alzheimer’s Day, September 21, we announced the winner of the 2017 Richard Taylor Memorial Advocates Award. Our long time member and a dear friend to so many around the world, the late Susan Suchan was the second recipient, and her incredible passion and drive to continue to be a voice for those losing theirs, especially with Primary Progressive Aphasia has been extraordinary, and continued on in spite of her diagnosis of cancer. Sadly, Susan passed away on January 14, 2018.
Free services for DAI members only:

- Membership for people with dementia
- Weekly online peer-to-peer support groups
- Buddyng/mentoring of individual members as members are available
- Two online discussion forums, soon to go live
- Occasional support groups for people with more advanced forms of Aphasia
- A monthly online Cafe Le Brain and Open members meeting
- Opportunities to get involved though our Action Group
- Support to write and submit abstracts, to attend events and conferences

Free services for DAI members and the global dementia community of care partners, academics and professionals:

- A monthly Educational Webinar with eminent speakers, on current topics relevant to dementia
- Opportunities to be involved in research projects and focus groups
- The new Brain Health Hub Facebook page and weekly brain health meeting (open to anyone trying to focus on brain health for MCI, their own dementia, or someone they support
- Publications
- Zoom rooms for paid subscription to care partners, and to members of the LGBTI community, to run their own support groups
- Weekly blogs
- Monthly e-News updates
- Regular Newsletters, “The Advocate”
- Active social media channels, including Facebook, Twitter and LinkedIn
- YouTube channel with free content

Dementia Alliance International have been publishing their internationally recognised newsletter “The Advocate” since DAI was launched in 2014.
This year, we were less frenetic than in 2016 when we posted a daily blog, but importantly, we held our first public Seminar, also held as an online Webinar, co-hosted with the Dementia Advocacy Advisory Team (DAAT) in Brisbane, and supported by BlueCare, a service provider in Queensland. It was very successful, and included a powerful presentation from the two daughters of a mother with Younger Onset Dementia now living in aged care.

Conferences and other events

DAI members were well represented in Kyoto at the ADI conference in April, and again at the ADI Regional meeting held in conjunction with Alzheimer’s Indonesia. We hope to have strong representation at the ADI conference in Chicago next year, and again will support members who have never attended to submit abstracts. Kate Swaffer, in her role as Board member for ADI, has represented DAI in the role previously titled the SE Asia Regional Ambassador at a number of meetings in Taiwan, Japan, Indonesia and Singapore, supporting their local ADI offices to empower people with dementia to self-advocate. After many years of supporting New Zealand, in 2017 they set up their own Dementia Advisory Group of people with dementia; Taiwan is working on doing the same. In Taiwan, our Chair met with governments, the department of criminal justice on rights of people with dementia and the President of the Control Yuan, and supporting their work on their national dementia strategy, as well as speaking at many public meetings. Taiwan and Indonesia this year for the first time, had people with dementia speaking publicly. In Singapore, a Symposium on the impact of Younger Onset Dementia was held, to highlight that younger people also are diagnosed with dementia. John Sandblom was invited to speak at a conference in Milan by Alzheimer’s Italia, reflecting on advocacy and the importance of human rights and dementia enabling communities.

(from left to right) Dr. Antonio Guaita (Director, Golgi Cenci Foundation), Paola Barbarino (CEO, ADI), Gabriella Salvini Porro (Chair, Federazione Alzheimer Italia) and John Sandblom, (Treasurer and co-founder).
Our work on claiming the Human Rights for all people with dementia means we are legally entitled to be included, not just consulted with or represented by others. We are also entitled to the appropriate disability support that any other persons or groups of disabled people are entitled to. DAI works as an independent self-advocacy organization of people with dementia which is in a strategic partnership with Alzheimer’s Disease International (ADI), and where collaboration is also possible with all national Alzheimer’s organizations and national or local Dementia Working Groups. We work actively with the Dementia Working/Advisory Groups and other local or national groups, as requested by them, to support their local or national work, or our global work.

DAI was represented at the World Health Assembly in tandem, by Kate Swaffer and Professor Peter Mittler, so that someone from DAI was there when the WHO Global Action Plan: A Public Health Response to Dementia was unanimously adopted in May. This was a big step, but there is a lot of work still to be done by everyone, including DAI towards the implementation of the Action Plan.

A number of members have also been busy with the continued pursuit of a human rights based approach to dementia, and many people with dementia have attended various WHO meetings or forums in Geneva. DAI has also become a full member of the Conventions of State Parties, and in March 2018, will apply to be in official relationships with the WHO. We have also been working with them by attending workshops in the implementation of the Global Dementia Action Plan.

DAI and ADI jointly produced a document Access to CRPD and SDG’s by Persons with Dementia, to present to ADI council members at the ADI conference in Kyoto. A workshop was hosted at the conference by ADI for their members on how to implement the CRPD for people with dementia in their countries.

DAI has made a number of submissions this year, including one to the WHO highlighting the draft of the 13th General Programme of Work 2019-2023 did not include people with dementia or older persons. We regularly co-sign letters written by the LEAD Coalition in the USA, in an effort to improve health care in the USA. DAI sent a submission to the U.S. Department of Health and Human Services, the Office of the Assistant Secretary for Planning and Evaluation Strategic Planning Team regarding their Strategic Plan on behalf of our members in the USA. In this letter, we highlighted the opportunities for their draft Strategic Plan to be more specific about strategies for diversity in clinical trials and research as well as strategies for improving quality of life among people with Alzheimer’s disease and other forms of dementia.

The Older Persons Convention is currently under review, and we are working with others towards ensuring its inclusion of relevant Articles of the CRPD, which we hope the final draft will reflect, as well as include dementia. We have also been actively working on the WHO Quality Rights Modules, the Dementia Friendly Communities Took kit and other important projects. Late in 2017, the WHO Global Dementia Observatory was also launched.
DAI granted NGO status at the COSP

DAI’s application for new NGO accreditation to the Conference of States Parties to the CRPD (COSP) was formally received by them on 23 May, 2017. In accordance with the Rules of Procedure of the Conference, our application was forwarded to the States Parties to the CRPD, for their review, and at the first meeting of the 10th session of the Conference of States Parties on 13 June (10 a.m. to 1 p.m.), States Parties approved our new NGO application, on a consensus basis. This means as an organization we will be able to attend future COSP Conferences in our own right.

Dementia Working Groups

The Japan Dementia Working Group (JBDWG) is becoming involved in the global advocacy for human rights work, and the Ontario Dementia Working Group (ODAG) is working hard to turn human rights from rhetoric into a reality in Canada.

The European Working Group of People with Dementia (EDGPWD) has been working on human rights, and some members were involved in a recently published paper. Alzheimer’s Europe set out to explore the possible implications for ethics, policy and practice of accepting dementia as a disability. This new discussion paper explores the possible implications for ethics, policy and practice of recognising dementia as a disability.

It was extremely important for AE to ensure that the experience and perspectives of people with dementia were included, in addition to the essential and valuable input from experts in the fields of disability, dementia, law, anthropology, psychology and policy. The entire EWGPWD was therefore involved right from the start, first by asking them about their perceptions of disability and dementia and then via a one-day face-to-face consultation and subsequent involvement in the development of an accessible version of the full report. Two members of the EWGPWD, Helen Rochford-Brennan and Helga Rohra, were also members of the AE expert ethics group chaired by Director for Projects Dianne Gove.

We acknowledge and congratulate the 3 Nations Dementia Working Group which represents England, Northern Ireland and Wales was launched in May 2017. Their aim is to “bring the lived experience as experts with their personal knowledge of dementia that people value whether in a professional or non-professional capacity... for anyone seeking input from people with dementia.”

Many national, regional and local Dementia Working Groups are either increasing their presence, or being set up, ensuring the voices of people with dementia and our families are being heard, and included in the work in their own countries or regions.

A Meeting Of The Minds Webinars

In 2017, we had an excellent monthly series of online Webinars with many international speakers, and the program for 2018 is already in progress. In December, we hosted two social events, one to celebrate the festive season, and the other, an online Inclusive Worship Faith Service for those members who no longer feel comfortable attending their local place of worship.
Fundraising

Our fundraising continues, and we wish to officially thank every single person who has donated to DAI. Whether it is $5 or $500, every amount counts. We have to make the modest funds we have stretch a long way, and must also keep funds in reserve for our future. Our fundraising team, also part of the Action Group, are becoming very organised for campaigning to raise funds to enable DAI to support as many members as possible to attend the ADI conference in Chicago in July 2018.

All donations are sincerely appreciated, and are tax deductible in the USA. As we are not registered in other countries as a charity, we have had to become creative about fundraising, and another initiative many members have implemented is to ask family and friends to donate to DAI, instead of giving birthday or Christmas gifts, as well as donating to DAI in lieu of flowers at funerals of a close friend or family member.

One of our UK members has also generously applied to the Charities Aids Foundation, which is an organization owned and operated by a charity, CAF Bank, and is the bank for charities and not-for-profit organizations. It is dedicated to serving the sector and if we are accepted, it will provide us the benefits of enabling people in the UK to make tax-deductible donations to DAI.

We acknowledge and thank all donors, and especially our two sponsors, Alzheimer’s Disease International, who is also our strategic partner, and Graphic Print. We are thrilled to announce that Graphic Print in Adelaide has agreed to provide all of our printing pro bono. We also have many supporters who provide consulting, services or other pro bono support; there are too many to list individually. We thank each and every organization or person who support our work.
International Disability Alliance

We applied again for full membership of this organization, as it will give us a much better grounding in our human rights and disability focus and, for the second year, we have obtained Observer status. However, IDA has set up a committee to review and revise its Constitution, in order to enable an organization such as DAI or Autism International to become full members, without having to have national DAI organizations. Professor Peter Mittler represented us at their AGM in Athens, advocated again for change, including encouraging the setting up of the 2018 committee to review their constitution to allow an organization such as DAI to become a full member. We thank him for his continued advocacy, expertise and advise.

Website update

DAI has updated its website, in an effort to make it more accessible and enabling for people living with cognitive disabilities, and where we will also soon have online member and supporter discussion forums similar to Talking Point or AlzConnect.

Brain health Hub

DAI has also recently set up a private Facebook group and weekly meeting called The Brain Health Hub to support members wanting to manage their dementia (either themselves, or with the support of their own doctor) with a lifestyle approach to dementia including information about lifestyle changes such as the ketogenic diet and the impact of increasing exercise. We understand there are many who do not believe in this ‘healthier lifestyle’ approach to dementia; however many members feel, with no cure on the horizon, and few options available from the medical community to manage dementia, improving our quality of life through a healthier lifestyle is the best way to manage living with dementia. Changes like this also reduce our risk of other co morbidities such as diabetes or heart disease. Feeling and becoming healthier physically can do no harm, and is well aligned to the evidence for risk reduction of dementia and other chronic diseases.
Alzheimer’s Disease International (ADI) welcomes Chris Lynch as Deputy CEO & Director of Communications, Policy & Publications. Chris summarises recent activity at ADI.

Since the adoption of a Global action plan on dementia, at the World Health Assembly in May 2017, ADI has been focused on actively ensuring the best possible response, including supporting members in developing and strengthening national dementia plans. Targets in the global action plan are ambitious, covering awareness and dementia friendliness, diagnosis, treatment, research, risk reduction, information, care and support. In 2018 ADI will start to regularly report on progress, working towards 2025.

Twenty-six ADI member countries now have national plans, with the Government of Chile being the latest country to announce theirs. This brings the total number of plans globally to thirty. There are more plans in development, but this shows the extent of the challenge to meet the WHO target. In October, the President of Costa Rica, Luis Guillermo Solís Rivera, became an Honorary Ambassador of ADI, affirming the commitment of the country to attain the targets of the national plan. With a view to extending support regionally, ADI has appointed Joost Martens as Regional Director for the Americas. Joost attended the 10th Ibero-America Alzheimer's Congress in October, as well as a member training workshop organised by Ninoska Ocampo-Barba, President of Association Alzheimer Bolivia, on strategies for working with government agencies in the development of national dementia plans.

The 20th ADI Asia Pacific Regional Conference took place in November in Jakarta, Indonesia. Alongside the conference ADI also ran an Alzheimer University focussing on fundraising and communication. ADI looks forward to a busy 2018, with new projects and new partnerships. In particular, ADI is working in collaboration with ITN productions on a news and current affairs-style programme, which explores the risks, growth and future response to dementia. This will premiere at the 33rd International Conference of ADI in Chicago 26-29 July 2018. Abstracts and registration for the conference will open soon.

Together with DAI and the London School of Economics and Political Science (LSE), ADI will be jointly leading STRiDE, a £7.7 million project to build research capacity and provide much-needed evidence on dementia care in seven low and middle-income countries. Also, with the exciting announcement that Bill Gates has invested USD $50 million in the Dementia Discovery Fund, ADI will continue to encourage collaboration and innovation in 2018 to improve the lives of people with dementia, their care partners and their families.

Chris Lynch
Deputy CEO & Director of Policy, Communications & Publications
Alzheimer's Disease International
DAI is a Steering Committee member of the Global Alzheimer’s & Dementia Action Alliance (GADAA), alongside Alzheimer’s Disease International, Age International and Alzheimer’s Society. The GADAA network aims to engage a broad spectrum of international civil society organizations (iNGOs) to recognise the part they can play in global action on dementia. Dementia is a cross-cutting issue that intersects the agenda of a broad spectrum of iNGOs including international development organizations, health-focused NGOs, disability rights champions, human rights organizations, faith based groups and women’s organizations.

In 2017 GADAA continued to successfully meet the recommendation of the G8 Dementia Declaration to “mainstream dementia” by involving a much wider coalition of civil society actors. Dementia Alliance worked with the GADAA secretariat on a variety of activity throughout the year.

GADAA funding was able to support the participation of DAI at the World Health Assembly and WHO mhGAP Forum meeting and other activity. In May GADAA coordinated the successful dementia side event at the World Health Assembly which was co-hosted DAI, ADI, GADAA and the government of Switzerland. Alzheimer Europe accepted a join abstract from GADAA and DAI to present a poster at their annual conference in November.

During World Alzheimer’s Month GADAA encouraged iNGOs to raise awareness of dementia and secured media coverage including the Guardian, World Economic Forum blog, Huffington Post and BBC News Online.

DAI was a key partner in the development of GADAA’s thematic focus on women and dementia in 2017. Through this work GADAA highlighted that the prevalence, care and stigma of dementia disproportionately affects women. GADAA launched a report Women & Dementia: A Global Challenge at an event to mark International Women’s Day in March 2017 which brought together expert speakers including Kate Swaffer. During World Alzheimer’s Month GADAA release a short film featuring Kate Swaffer called And then I Looked Up Dementia. In November GADAA secured a speaking slot for the actress Carey Mulligan at UNHQ in New York where she joined UN Secretary-General António Guterres on a panel to mark the official commemoration of the UN International Day for the Elimination of Violence Against Women. Carey delivered a statement on the impact of dementia on women including stigma, discrimination and violence women around the world with the condition can face.

DAI continues to steer the work of the GADAA network as plans are developed for the year ahead. As well as broadening membership of the network, activity will be undertaken strengthen the case for action on dementia in the context of the SDG agenda, disability rights, older people, health and emergency settings.

Amy Little,
Executive Lead, Global Alzheimer’s & Dementia Action Alliance
The “Our Views, Our Voices” (OVOV) initiative by the NCD Alliance and people living with NCDs seeks to meaningfully involve people living with NCDs in the NCD response. Kate Swaffer of DAI helped guide the initiative as a member of the Our Views, Our Voices 2017 Global Advisory Committee together with six other international experts. The Our Views, Our Voices initiative convened a widespread consultation in 2017 to inform the development of an Advocacy Agenda of People Living with NCDs to articulate the issues of most importance to those affected. As part of the consultation effort, Our Views, Our Voices consulted with 1,893 people living with NCDs from 76 countries between June and September, 2017. 72 community conversations, or small focus group discussions involving those who have or have had NCDs, their care partners, relatives or friends, were hosted in 16 different countries. An online survey of people living with NCDs was made available in Spanish, French and English. Covering the same themes as in-person conversations, this consultation received 958 responses from 74 countries. Consultation data has been processed so that it can be visualised and interacted with via two open access public dashboards made available on the NCD Alliance website.

An Our Views, Our Voices workshop was held in Geneva on the 30th and 31st October bringing together 34 people living with NCDs from 22 different countries, including Phyllis Fehr representing DAI. The workshop served to share the Our Views, Our Voices consultation results, and to workshop and finalise the Advocacy Agenda of people living with NCDs. The Advocacy Agenda of People living with NCDs was launched at the Global NCD Alliance Forum in Sharjah, United Arab Emirates, where Kate Swaffer of DAI spoke at a workshop on the meaningful involvement of people living with NCDs to give an advocate’s view on human rights and social justice. The Advocacy Agenda of People Living with NCDs encompasses recommendations on prevention; treatment, care and support; human rights and social justice, and meaningful involvement. It serves as an advocacy compass to help guide NCD efforts and may be used by the dementia community to call for change.

Katie Dain  
CEO  
NCD Alliance
The World Dementia Council is pleased to update DAI with our news from 2017 and take a look forward to 2018. In 2017, we've made good progress in our planned actions that are delivered by our five Global Teams. Our themes and Global Teams are Finance, Integrated Development, Research, Care and Risk Reduction. We also work on cross-cutting themes including women and dementia, awareness, stigma and low- and middle-income countries. Some of our highlights from the year are below.

In June, the Care Global Team was proud to publish the first-ever Global Care and Support Statement. This is an evidence-based Statement that enshrines the right to high-quality care and support for people living with dementia and their care partners and sets out eight principles that should guide the provision of care and support in all countries of the world. The Statement was distributed to the international media. Since then, members of the World Young Leaders in Dementia network, Li-Yu Tang and other organizations have translated the Statement into 11 languages: Chinese, Dutch, French, German, Icelandic, Italian, Japanese, Portuguese, Romanian, Spanish and Swedish. This gives us a great opportunity to promote the Statement across the world and we are planning this in January 2018 when the translations are loaded into our website. The English version is here and watch out for more news by following us on Twitter @worlddementia.

Our Finance Global Team has been working on a major report that will set out a compelling narrative on the current status of dementia research funding and under-investment. The report, which we plan to launch in March 2018, will highlight areas where targeted changes in dementia research funding could have significant impact on future outcomes for people with dementia.

We connected with the World Federation of Science Journalists and supported them to create a Dementia Toolkit, now on their website. The Toolkit is for journalists across the world, to encourage understanding of, and accurate reporting on, dementia. We have just completed our first Annual Review as an independent organization, reporting on our evolution and actions through 2016 and the early months of 2017. The Review will be published as a flipbook on our website in early 2018.

As the year neared its end, the Council elected a new Chair and Vice-Chair to succeed Yves Joanette and Raj Long in March 2018. Harry Johns and Jeremy Hughes were appointed to these posts respectively and we announced the news in December. We have also been developing exciting news plans for the future and look forward to continuing engagement with dementia organizations around the world. We wish everyone a peaceful 2018.

Libby Archer
On behalf of Yves Joanette and Raj Long
Chair and Vice Chair
World Dementia Council
Leaders Engaged on Alzheimer's Disease (LEAD), 2017 review

Credit for these accomplishments goes to the 100 organizations that comprise the LEAD Coalition, 100 allied organizations, other organizations working independently, thousands of government officials, and millions of people nationwide who emerged from the shadows to make their voices heard.

Protecting Affordable Care Act Provisions

2017 began with expectations that the Affordable Care Act (ACA) would be repealed. The LEAD Coalition focused on identifying and protecting ACA elements most relevant to the dementia community (dementia-specific ACA issue brief). By the end of 2017, all 11 elements of the ACA which the LEAD Coalition identified as vital to protect remained fully intact.

Investing in NIH Research

The LEAD Coalition organized an advocacy campaign to pass the FY 2017 federal budget with all planned Alzheimer’s research funding increases. When the FY 2017 budget was signed into law, it included the full $400 million increase in Alzheimer’s research funding for NIH, bringing total annual dementia research funding to $1.4 billion. President Trump’s proposed FY 2018 budget would have slashed dementia research to $837 million. Years of building the case with Congress for dementia research funding proved successful as both House and Senate appropriations committees rejected the Administration’s plan and instead approved another $400 million increase for Alzheimer’s research.

Strengthening the FDA

LEAD Coalition staff and a number of member organizations and allies were involved in development of PDUFA VI and the successful effort to pass it through Congress. PDUFA VI, combined with the 21st Century Cures Act, will result in the FDA having significant new policies, resources and agreements with industry that will increase the FDA’s capacity to move drug candidates more quickly through the review process and ensure that patient and caregiver preferences are deeply reflected throughout the drug development and review processes.

Addressing the Needs of People Living with Dementia and Their Caregivers

The LEAD Coalition’s vision for a first ever national research summit on dementia care and services came to fruition in October. Eight pre-summit projects/convenings were conducted to generate research recommendations and to develop reports relevant to the field more broadly.
This was the first NIH summit in which people living with dementia and caregivers were speakers during each session and represented both in planning teams and the summit steering committee.

The summit generated over 600 research recommendations, which will lay the foundation for integrating care and services research into the NIH dementia research roadmap. The summit also helped identify existing evidence-based interventions that are in varying states of readiness for translation and scaling. This served as a partial basis from which was developed the LEAD Coalition Comment on CMS Innovation Center Request for Information that recommended approximately 18 interventions for expansion.

Staff submitted the LEAD Coalition Comment on the Proposed 2018 Physician Fee Schedule that recommended expanded telehealth services and making permanent the code for assessment and care planning services for people with cognitive impairment. The telehealth provisions would increase access to crisis psychotherapy and to caregiver-focused health risk assessments with a special focus on depression. In a related development, TRICARE will cover new care plans for people living with Alzheimer’s and other forms of dementia.

The LEAD Coalition's executive director submitted public comments on the HHS draft strategic plan and the USPSTF's draft research plan for cognitive screening in older adults.

As 2017 came to a close, the House joined the Senate in passing the Recognize, Assist, Include, Support, and Engage (RAISE) Family Caregivers Act, legislation that the LEAD Coalition has rallied to support over the past two years.

The 2017 tax bill did not include two provisions opposed by the LEAD Coalition. The legislation originally would have eliminated the medical expense deduction for approximately 9 million families; many of whom claim this deduction for dementia care expenses. Similarly, the legislation originally would have imposed higher taxes on college students, including those aiming to become the next generation of nurses, clinicians, researchers and scientists addressing dementia.

In anticipation of further efforts by the Administration and Congress to erode Medicaid, the LEAD Coalition issued its Medicaid and Dementia Issue Brief.

Ian N. Kremer  
Executive Director  
Leaders Engaged on Alzheimer’s Disease (LEAD)
Financial reporting update

In 2017 we continued to have the services of Mr. Bill Kerr, from Hillstrom, Kerr and Company Incorporated to complete our monthly financial reports, and include the compilation reports for the full year, January to December 2017. Please contact us if you have any queries. We can also confirm Bill Hillstrom from Hillstrom, Kerr and Company lodged the required IRS documents in 2017.

Hillstrom, Kerr & Company, Inc.
1114 Longdraw Drive
Katy, TX 77494
(832) 436-4200
www.hillkerr.com

January 8, 2018

To the Board of Directors
Dementia Alliance International, Inc.
Ankeny, Iowa

Management is responsible for the accompanying financial statements of Dementia Alliance International, Inc. (a Texas not-for-profit corporation) which comprise the statements of assets, liabilities and fund balance—tax basis for the month ended December 31, 2017, and the related statements of revenue and expenses—tax-basis, and changes to fund balance—tax-basis in accordance with the tax-basis of accounting for the year ended December 31, 2017, and for determining that the tax-basis of accounting is an acceptable financial reporting framework. We have performed compilation engagements in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

The financial statements are prepared in accordance with the tax-basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America.

The owners have elected to omit substantially all of the disclosures and the statement of cash flows ordinarily included in financial statements prepared in accordance with the tax-basis of accounting. If the omitted disclosures and statement of cash flows were included in the financial statements, they might influence the user’s conclusions about the Company’s financial position, results of operations, and cash flows. Accordingly, these financial statements are not designed for those who are not informed about such matters.

Sincerely,

Hillstrom, Kerr & Company, Inc.

Hillstrom, Kerr & Company, Inc.
## STATEMENTS OF ASSETS AND LIABILITIES
### AS OF NOVEMBER 31, 2017

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank Balance West Bank</td>
<td>$28,423.96</td>
</tr>
<tr>
<td>PayPal Balances</td>
<td>$4,260.88</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$32,684.84</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Fund Balance</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td>$-</td>
</tr>
<tr>
<td>Fund Balance</td>
<td>$32,684.84</td>
</tr>
<tr>
<td><strong>Beginning Balance December 1, 2017</strong></td>
<td>$26,432.35</td>
</tr>
<tr>
<td><strong>Revenue</strong></td>
<td>$2,328.27</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
</tr>
<tr>
<td>Advertising</td>
<td>$-</td>
</tr>
<tr>
<td>Software Supplies</td>
<td>$98.99</td>
</tr>
<tr>
<td>Equipment Purchase</td>
<td>$11.99</td>
</tr>
<tr>
<td>Website</td>
<td>$75.68</td>
</tr>
<tr>
<td>Debit Card Fee</td>
<td></td>
</tr>
<tr>
<td>Postage</td>
<td></td>
</tr>
<tr>
<td>Travel Reimbursement</td>
<td></td>
</tr>
<tr>
<td><strong>Transfer</strong></td>
<td>$150.00</td>
</tr>
<tr>
<td><strong>Travel Expenses</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Wire Transfer Fee</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Sales Tax</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Currency Conversion Fee</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Accounting Fee</strong></td>
<td>$336.66</td>
</tr>
<tr>
<td><strong>Ending Balance December 31, 2017</strong></td>
<td>$28,423.96</td>
</tr>
</tbody>
</table>
STATEMENTS OF REVENUE AND EXPENSES  
AS OF NOVEMBER 31, 2017

REVENUE

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>DONATIONS</td>
<td>$</td>
</tr>
</tbody>
</table>

EXPENSES

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOFTWARE EXPENSES</td>
<td>$253.77</td>
</tr>
<tr>
<td>BANK CHARGES</td>
<td>$15.16</td>
</tr>
<tr>
<td>POSTAGE</td>
<td>$</td>
</tr>
<tr>
<td>LODGING</td>
<td>$</td>
</tr>
<tr>
<td>EQUIPMENT PURCHASE</td>
<td>$11.99</td>
</tr>
<tr>
<td>SALES TAX</td>
<td>$</td>
</tr>
<tr>
<td>ADVERTISING</td>
<td>$</td>
</tr>
<tr>
<td>PAYPAL FEES</td>
<td>$</td>
</tr>
<tr>
<td>PROFESSIONAL FEES</td>
<td>$</td>
</tr>
<tr>
<td>TRAVEL AND CONVENTION EXPENSES</td>
<td>$430.92</td>
</tr>
</tbody>
</table>

TRANSFER

<table>
<thead>
<tr>
<th>Reimbursed Expenses</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>REIMBURSED EXPENSES</td>
<td>$</td>
</tr>
</tbody>
</table>

MISCELLANEOUS EXPENSES

<table>
<thead>
<tr>
<th>Miscellaneous Expenses</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRAVEL AND CONVENTION EXPENSES</td>
<td>$</td>
</tr>
</tbody>
</table>

$ 430.92

CHANGES IN FUND BALANCE

BEGINNING BALANCE JANUARY 1, 2017

<table>
<thead>
<tr>
<th>Beginning Balance</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>DONATIONS</td>
<td>$37,935.94</td>
</tr>
<tr>
<td>TRANSFERS</td>
<td>$1,506.39</td>
</tr>
<tr>
<td>EXPENSES</td>
<td>$29,136.00</td>
</tr>
</tbody>
</table>

ENDING BALANCE DECEMBER 31, 2017

<table>
<thead>
<tr>
<th>Ending Balance</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$</td>
</tr>
</tbody>
</table>
THE YEAR IN PICTURES
DAI has been in existence for 4 years and in that time its members have worked to change the attitude of their communities to the people living with dementia. This work is conducted at a local, national and international level, individually and collectively by individuals all living with dementia.

DAI Board member Phyllis Fehr attended and presented at the NCD Alliance Workshop in Geneva for 'Our Views Our Voices'.

DAI Chair & CEO Kate Swaffer attended the Second Global NCD Alliance Forum 2017 in Sharjah.

Left: Presenting at the Workshop 1.4: Promoting the meaningful involvement of people living with NCDs, "An advocate's view of human rights and social justice."
ADI and Alzheimer's Association Japan (AAJ) hosted the 32nd International Conference of Alzheimer's Disease International in Kyoto, Japan. The conference was attended by 3,000 delegates including people with dementia, family care partners, researchers, professional carers, clinicians and staff and volunteers of Alzheimer associations from over 70 countries.

DAI members and many others with dementia had a very strong presence in Kyoto at this conference, and everyone worked together to ensure ALL people with dementia AND their families receive better support. DAI provided a platform via its workshop for many to have the chance to speak, who were not on the program.

DAI's workshop had more than 280 people in attendance, and about 13 people with dementia representing members from 7 countries, some with their care partners who presented at this event. The one thing that became very clear, as they were all sitting on the stage, is that no one could tell the difference between those of us diagnosed, or our care partners, in terms of who looked like they had dementia.

The other things it highlighted as each person or couple told their stories, is that dementia affects everyone differently, and what is a good life to one person is different to another.

DAI also attended a forum in Osaka, with many others with dementia, alongside professionals working in dementia, as part of a panel discussing dementia, and being filmed to raise awareness in Japan. Christine Bryden gave a keynote speech of what she has seen in her 22 years of living with dementia, and the changes in Japan since her first visit there. Christine started the advocacy work in Japan, and people with dementia in Japan are very actively involved with their own advocacy efforts now. It is incredible to see the ripple effect now of the work of so many people, started by a few long before many of us were diagnosed or knew anything about dementia. DAI thanks the early advocates, as without them standing up and demanding a voice and a seat at the table, we would not be where we are today.

Left: Christine Bryden, Kate Swaffer (DAI CEO) and James McKillop MBE in Osaka
Top: ALZI celebrating the 50th caregivers meeting support group session for PwD at ADI Asia Pacific Regional Conference in Jakarta.

Above: DY Suhara with Andi Nurul Burhanuddin (the first person with dementia to speak publicly in Indonesia) and Kate Swaffer

Left: Kate Swaffer DAI CEO with the elephant in the room.

Regional ADI Meeting in Jakarta.

Left: pictured from left, LiYu Tang, Secretary General, Taiwan Alzheimer’s Disease Association, Vidya Shenoy Secretary General of Alzheimer’s & Related Disorders Society of India (ARDSI), Kate Swaffer, Chair & CEO of Dementia Alliance International, Meera Pattabiraman, President of Alzheimer’s & Related Disorders Society of India (ARDSI) and Dr Ang Peng Chye, President of Singapore ADA, board member of DAI.

Below: Group photo of delegates.

Agnes Houston MBE presenting at Psychological conference in Durham on Dementia and Sensory Challenges in 2017.

Helga Rohra presenting with her son, Jens Rohra at the 2017 Alzheimer’s Europe conference in Berlin.
DAI has visited Singapore in partnership with ADA where Kate Swaffer spoke to health care groups, people living with dementia and at their symposium as well as various media interviews to lift the profile of people living with Dementia.

Women & Dementia. On 2 March 2017 GADAA held an expert led seminar marking International Women’s Day in London.

Above: from the left - Professor Dawn Brooker, Association for Dementia Studies, University of Worcester, Faraneh Farin Kaboli, Iran Alzheimer Association, Kate Swaffer, Dementia Alliance International, Tania Dussey-Cavassini, Swiss Federal Office of Public Health and Professor Dr Anne Margriet Pot, World Health Organization.

Left: Kate Swaffer, Dementia Alliance International.

DAI member Ian Gladstone with Rajiv Shand (Dementia Australia) attending the Dementia Summit at Parliament House in Canberra.

DAI member Brian LeBlanc at Crisis Intervention Team Training.


Dr Jennifer Bute presenting "A person’s experience of dementia is always unique to them" at Livability UK.
70th World Health Assembly

The Global action plan on the public health response to dementia 2017 – 2025 was adopted by the WHO Member States at the 70th World Health Assembly in May 2017, which was attended by members of DAI, ADI, GADAA and others.

DAI has had an instrumental part in this process since 2015 when Kate Swaffer gave a keynote presentation at the WHO First Ministerial Conference on Dementia in Geneva.

Below: Professor Peter Mittler (DAI), Paola Barbarino (ADI) and Amy Little (GADAA) at the World Health Assembly in May 2017 in Geneva, on the day of its unanimous adoption.

Kate Swaffer (DAI) and Paola Barbarino (ADI) sign the ADI-DAI Memorandum of Understanding in Geneva at the World Health Assembly in May 2017.

Keith Oliver (DAI) with his wife Rosemary, presenting the DEEP Think Tank document on the rights of people with dementia to the UN in Geneva.

Kate Swaffer (DAI) and Paola Barbarino (ADI) sign the ADI-DAI Memorandum of Understanding in Geneva at the World Health Assembly in May 2017.
Dementia Alliance International (DAI) has visited Taiwan in partnership with Taiwan Alzheimer’s Disease Association (TADA) and Alzheimer’s Disease International (ADI) a number of times in 2016-17. These visits have been used to increase awareness of dementia, reduce its stigma and highlight the costs to the community. Government from local to national level including the President has been engaged in this approach. This has led to Taiwan reframing their approach to dementia, developing a national plan and meeting to redesigning jobs around the capacity of people living with dementia.

We are proud and excited to have played a role in this transformational process.